

The College Press

THECOLLEGEPRESS.COM

JOURNALISM IN THE NEW MEDIA

MEDIA KIT



Publishing Young Media

Forget the red tape of agenda driven websites. Get published now!

Why wait for people to wonder if your work fits their political or personal agendas. You are a journalist! Create and be seen on our networks! With a world wide readership, local college papers are the thing of the past for your pen!

Be your own boss: Why listen to people barking orders when you can wake up, log in and run your own newspaper? Be your own boss, cover the stories you want to cover!

Connect with millions! Want to collaborate with other writers on a story? Log in to our network, find the topics that most interest you and get to work!

Contact photographers on our network and put together a professional report online for the world to see. Share a byline with friends!

Make money on your stories! Ever want to make more money with your stories? Now you can! Join our profit sharing program to make sure your work compensates you! No more pennies for story submissions to online copycats, earn real money to help you in college...today

Intern in your PJs Why put on a suit when you can work from home on your journalism editing internship? Learn how inside!

RSS fan feeds Gather a loyal fan base for your articles. Meet and chat with those who enjoy reading the work you create daily via our weekly column network! Learn more about RSS inside!

Build your portfolio Forget the pains of organization in your college portfolio. Our team will help you gather and organize your content via our online portfolio creation system.

Own your own newsroom! Be your own NY Times! Start, create and publish yourself without waiting for us to edit your work! Check out our Pressmaker program to find out how!

Share and Compare Ever wondered what your peers thought of your stand-up live reports? Now you can see how you look in others eyes with our broadcast feedback system. Upload your reports and see what your peers think about your progress as a young reporter!



TCP NETWORKS
COPELY NEWS

The College Press Networks

To get more info on our product and offers, visit our network webpage: www.thecollegepress.com

About us!

Who we are!

The College Press is a full service journalism publication for young media! We help students organize and prepare members for the world of media after college!

What we do!

Through our publication tools and portfolio building system, we create an easier environment for students to get the content credit for their degrees! Students need content and experience before leaving college. We help them achieve this!

User Market!

Our current market is high school and college media interested students from the ages of 16-25.

Readership!

Since August 2010 we have had 1,330,000 members walk through our virtual doors.

Where we are going!

The College Press is now re-launching with a new format and design. We are now able to handle the thousands of students who inquire about our team per month. With this upgrade we plan on moving honest reporting back into the forefront of society. With so much focus on ratings and story glamour, the truth has become lost. We are heading into the future to regain this honesty and respect for those young media who deserve it!



Careers Start Here!



The College Press has helped graduate over 20,000 students since 2001!

Practice Makes PERFECT!

Hone your skills as a member of the media from anywhere. If you have a laptop, you have your newsroom! Learn the tricks of the business to land the big story and publish it on our front page for the world to see.

Create your own newsroom!

Why wait for your work to go live? Create your own newspaper and virtual newsroom alone or with fellow media peers. Design, layout and present your creation to the world and run your paper the way you want to! With the new Pressmaker tool from TCP!

Over-Achieve! Gather bragging rights as you publish your work! With The College Press achievements you can document your progress, create intern reports to track your work and attain rewards for your work and brag to others who may be on the same path!

